

COURSE DESCRIPTION

INTERNET PROFILING AND INTELLIGENCE GATHERING

The internet provides investigators with the ability to ascertain information on subjects efficiently. Focusing on the individual(s) is not always the answer. Identifying actionable intelligence is an extremely important aspect in research to assist in the identification, movement, business associations, relatives, addresses / telephone numbers of individuals. Additionally, correct searches of social media platforms can assist in identifying suspects and witnesses in an investigation. In this class, you will learn how to utilize correct search patterns and open sources for social media platforms. Hashtag conversations can be followed - even over different social media platforms. This class will assist in learning the inside knowledge and approaches successful investigators gather from Open Source Intelligence.

Course Objectives

I Security Concerns

- a. Demonstrate Security and Privacy concerns (both online and cellular) and learn how to protect personal and family information
- b. Provide examples of cellular application security compromises
- c. Provide examples of applications that can be used in an investigation to immediately identify witnesses, threat statements and identify key suspects or witnesses
- d. Show online dangers of being identified and tracked

II Public Records / Corporations

- a. Demonstrate the ability to learn personal information from public record sources
Determine family and business associations
Identify personal identifiers useful in an investigation
- b. Provide examples on correct search techniques

III Search Engines and Correct Effective Searching Techniques

- a. Demonstrate the correct techniques for the best search pattern results from search engines
Boolean searches
- b. Provide real time examples of search criteria manipulation
- c. Investigative communities now face the problem (and the benefit) of publically available facial recognition software that can assist in identifying a subject and/or identifying a fake account used for investigative purposes. Online in real time instruction will focus on how to utilize these sources.
Learn to utilize Google's and Facebook's facial recognition software
Provide real time example of identification of photo
- d. Demonstrate how to identify and locate cached or removed information.
- e. Show how we can pull information from cached sites that allow us to view domains that have been removed back to 1991

IV Internet Open Sources

- a. Review and identify numerous surface and deep web online open sources to identify residential locations or associated telephone numbers. Demonstrate which open sources can pull different types of information – associates, family members, addresses, phone numbers and business associations
- b. Show the difference between surface web to deep web
- c. Demonstrate how to determine ownership and domain WHOIS information
- d. Provide International research techniques.
- e. Pull cached information from removed sites
- f. Examine sites that can assist in helping in financial research

V Using Social Networking Sites

- a. With estimated billions of social networking profiles and mobile social applications, techniques will show how to correctly search for information on these platforms to identify actionable intelligence
- b. Cover the security issues as well as how to utilize LinkedIn
- c. Learn how to identify a Facebook ID then learn search capabilities on Facebook and other sources to pull the most useful information on the subject and friends / family
- d. Show the significance of hashtags and the ability to search and follow hashtag conversations over numerous platforms
- e. Determine usernames and additional associations
- f. Demonstrate the capabilities to geo locate Twitter postings
- g. Locate personal online photo albums

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Resume / Curriculum Vitae

January, 1997 to Present

JAG INVESTIGATIONS, INC., Gilbert, Arizona

Owner, Investigator and Instructor

Over twenty-eight years of experience with twenty-two years operating my own company. Experience includes conducting and coordinating comprehensive investigations dealing with corporate clients, security issues, counter-intelligence, insurance companies, attorneys, financial institutions and law enforcement communities. Further specializes in the techniques of Open Source Investigations dealing in threat assessments, insurance fraud investigations, child solicitation, human trafficking, kidnapping, drug trafficking and fugitive locates. The training, "Internet Profiling & Intelligence Gathering", uses online and open sources informational databases located on the web to assist in these investigations.

- Created instructional classes and real-life demonstrations on cellular and online security compromises.
- Created instructional classes on proper search techniques as well as the use of open sources (OSINT) and social media investigations.
- Worked with the Governor's Office of Homeland Security, Pennsylvania, in creating a program, KID'S SAFETY, to demonstrate the dangers of online / applicational security and predatory grooming.

The training class provides investigators with the ability to ascertain information on subjects efficiently. Focusing on the individual(s) is not always the answer. Identifying actionable intelligence is an extremely important aspect in research to assist in the identification, movement, business associations, financial information, relatives, addresses and telephone numbers of individuals. Attendees have included: Homeland Security, Secret Service, US Marshals, FBI, US Immigration & Customs, ICE, Border Patrol, US Attorney's Office, Department of Justice, US Probation, Military Intelligence services, Homicide and Undercover Narcotic Associations, Airport Authorities, US Postal Inspection Service, Department of Gaming, US Fish & Wildlife Services, State Agencies as well as Special Investigative Units within the Insurance industry, repossession and financial institutions nationwide, MLB, NFL, MBA (numerous Universities) and fortune 500 companies.

- * **Prior Adjunct Professor with the University of Virginia**
- * **Instructor at the FBI Academy / Quantico for international training programs in OSINT**

December, 1990 to January 1997

ProSearch / Asset Intelligence Inc. Holmdel, New Jersey

Seven years as an Economic Fraud investigator conducting in depth financial investigations primarily for the FDIC and RTC. Investigational research was conducted nationally and internationally. Led in financial research and training. Dealt with civil litigation research, locating hidden assets, corporate intelligence and public records research.

PROFESSIONAL ASSOCIATIONS:

IACP – International Association of Chiefs of Police
ATAP – Association of Threat Assessment Professionals
CII – Council of International Investigators
Intellenet – International Intelligence Network
ASIS International
National Association of Legal Investigators
Investigative & Security Professionals for Legislative Action

NOTABLE ACCOMPLISHMENTS

CBS Chicago – How Smart Phone Apps Collect Your Personal Information
Recurring Author of “Internet FYI” Column – PI Magazine 2008 to 2018
Contributor to “The Public Record Research Tips Book” (2008) BRB Publications
NBC News (Local Station KPNX) – “Identity Theft” – Investigative Report
Fox News Report – Online Information and Security Risks

Instructor for ALEAD program for the FBI National Academy

The mission of the ALEAD Academy is to provide a well-rounded foundation of education for future leaders of Arizona. Students will be introduced to fundamental leadership principles designed to enabled them to become effective teenage leaders and eventual adult leaders in their communities.

2019 Speaking Engagements / Training (new classes added constantly)

Private Trainings not listed

Community Alliance – January Arizona
Chandler Police Department – January Arizona
Department of Justice – January California
Tennessee Bail Association -- February Tennessee
Diocese of Allentown (Kid's Safety in the Digital Age) – February Pennsylvania
Milton Hershey School District (Kid's Safety in the Digital Age) -- February Pennsylvania
24/7 Software (Threat Assessment Training) -- February Florida
T-Mobile (Loss Prevention) – February Nevada
Private Law Firm – OSINT – February Nevada
Lincoln Elementary School District -- March Tennessee
Weokie Credit Union -- March Oklahoma
Techno Security – March California
Diocese of Allentown (Kid's Safety in the Digital Age) – March Pennsylvania
Arizona Organized Retail Crime Association – March Arizona
St. Charles County Police Department – April Missouri
ALFA – April Nebraska
Washington State Narcotics Investigators Association – April Washington
International Council of Shopping Centers (Threat Assessment) – May Virginia
Retail Asset Protection – May Colorado
International Association Financial Crimes Investigators – May California
Bankers Hotline (Financial Investigations) – May Texas
Oregon Association of Certified Fraud Examiners – May Oregon
Tennessee Bail Association – May Tennessee
Department of Homeland Security – May Pennsylvania
Illinois State Bar – May Illinois
Oklahoma Bail Association – June Oklahoma
Arizona Department of Child Safety – June Arizona
US Marshals -- June Arizona
RSIG -- June Arizona
United States Department of Treasury – June Maryland
MDI Investigative Conference – June Florida
Gilbert Police Department – July Arizona
Arizona Department of Child Safety – July Arizona
International Association of Coroners and Medical Examiners – July Nevada
National Technical Investigator's Association – July Missouri
Texas RIOT – August Texas
Tennessee Bail Association – August Tennessee
Iowa Special Investigator Unit – August Iowa
Law Enforcement Coordinating Committee – August Missouri
Georgia Retail Organized Crime – August Georgia
Phoenix Police Department – August Arizona
Pennsylvania Association of Licensed Investigators – September Pennsylvania
Ohio Narcotic Officers Association – September Ohio
NASP – September Wisconsin
Utah Prosecution Council – October Utah
NIAIA – October Pennsylvania

Crime Stoppers -- October Texas
Arizona Department of Child Safety – October Arizona
Diocese of Allentown (Kid’s Safety in the Digital Age) – October Pennsylvania
Bureau of Insurance Fraud – October Pennsylvania
Illinois Homicide Investigators Association – October Illinois
International Association of Financial Crimes Investigators – October California
Kansas International Association of Special Investigations Unit – October Kansas
Arizona Department of Child Safety -- October Arizona
Workman’s Comp Symposium – October Nebraska
Steamboat Springs Police Department -- October Colorado
Whitemore Fire – Fire Investigators – November Minnesota
Tennessee Narcotic Officers Association – November Tennessee
Energy Security Council – November Texas
Tennessee Bail Association – November Tennessee
Hostage Negotiations Conference – November Oregon
Nationwide Insurance -- November Ohio
Department of Homeland Security – November Pennsylvania
Shore Fraud Insurance Conference – November Florida
California Narcotic Officer’s Association – November California
Arizona Department of Public Safety -- December Arizona
NATIA Southwest – December California

2018 Speaking Engagements / Training

Embry Riddle – January Arizona
Arizona Department of Child Safety (NUMEROUS TRAININGS)
Barnes & Noble ORC - January New Jersey
Jamaica Constabulary Force / US Embassy -- January Jamaica
Tennessee Bail Bonds Fugitive Training -- January Tennessee
New Jersey Bankers – February New Jersey
International Association of Crimes Investigators – February California
Contra Costa County District Attorney – March California
Dick’s Sporting Goods Organized Retail Crime – March Pennsylvania
Homeland Security OSINT – March Pennsylvania
Homeland Security Kid’s Safety – March Pennsylvania
HIDTA – March California
Forest Service -- April Nevada
NCUCA – April Nevada
AF Group Insurance Fraud – April Michigan
Amarillo Police – April Texas
ACFE -- April New Mexico
Washington Narcotics (WSNIA) – April Washington
Delta Police Department -- April Colorado
Homeland Security OSINT -- May Pennsylvania
Wisconsin Police Academy -- May Wisconsin
Tennessee Bail Bonds Fugitive Training -- May Tennessee
ACFE / Auditor of the State Attorney General -- May Ohio
Lockheed Martin - May Florida
ASIS Southwest – May Arizona

Utah Insurance Department – May Utah
St. Charles Police – May Missouri
American Fuel & Petrochemical Manufacturers – May Texas
Arkansas Corner's Office – May Arkansas
Idaho Prosecuting Attorneys Association – May Idaho
Illinois State Bar -- June Illinois
Office of Inspector General – June Pennsylvania
NWCUCA -- June Washington
National Association of Independent Insurance Adjusters – June Nevada
PAR -- June Indiana
Recovery Special Insurance Group – June Kentucky
South Carolina Coroner's Office – June South Carolina
Law Enforcement Palm Beach State University – June Florida
Fugitive Recovery – July California
IACME -- July California
California Organized Retail Crime – July California
Inland Empire Crime and Intelligence Analysts Association -- July California
National Health Care Anti-Fraud Association – August Colorado
Robbery Investigators of Texas (RIOT) -- August Texas
Tennessee Bail Bonds Fugitive Training – August Tennessee
Meritrust Bank – August Kansas
United States Postal Inspectors – August Arizona
Mid-States Organized Crime Information Center – August Nebraska
Financial Fraud Training -- August California
Department of Defense – September Illinois
Bankers Hotline – Financial Fraud -- September Pennsylvania
Homeland Security Kid's Safety – September Pennsylvania
Homeland Security OSINT – September Pennsylvania
ASIS -- September Nevada
Huntington National Bank – October Ohio
Faces of Idaho – October Idaho
ALFA Insurance – October Arizona
Semiconductor – October Arizona
NSPII Insurance Fraud -- October Indiana
NCMS: The Society of Industrial Security Professionals – October Arizona
Western States Auto Theft Investigators – October Nevada
Southern California Financial Investigators Association – October California
USA Bail – October Georgia
Ohio Inspector General -- November Ohio
Maricopa County Adult Probation – November Arizona
USPS OIG – November Louisiana
WISNA – November Washington
California Narcotics Association – November California
Shell Oil – November Texas
USPS OIG -- December Louisiana